

## **Mark IS Sound Governance!**

Creator of the globally recognized Shareholder Value Assurance (SVA) methodology, Mark W. Sickles has redefined corporate governance into a fine-tuned process for achieving long-term success. He is one of the most influential people in the country on the topic of corporate governance.

Over the years, Mark has practiced sound governance to create billions of dollars of shareholder value as a senior executive, officer, director, and external consultant. As one client said, “Mark took away our opportunities to fail”, leading to a dramatic increase in profitability and doubling the firm’s market value.



Mark has created billions of dollars of shareholder value as both a senior executive and external consultant. He created the management system used to transform \$800 million Rorer Group into \$4 billion RPR over a six year period, producing 35% annual rates of return to the shareholders. According to a global leadership educational firm, “Mark’s ability to clearly communicate a proven strategy is both well received and cherished by CEOs throughout the world.” Audiences enthusiastically praise Mark as a speaker who is “creative yet practical”, “causes us to think”, “makes light bulbs go off”, and “inspires us to do what conventional wisdom says is impossible”.

Mark is an advisor to boards of directors and top management teams, and founding principal of Mark W. Sickles, LLC. ([www.markwsickles.com](http://www.markwsickles.com)) He is the author of *Shareholder Value Assurance — The Cure for Enronitis* and *The Mark W. Sickles Handbook for Well-Intended Boards and Directors*, plus numerous articles on corporate governance and shareholder value published by *Directors Monthly*, including *Tool Kit for the Post-Enron Board and IT Governance – A New Area of Focus Inside the Boardroom*.

Having served as a Fortune 500 “C” level executive and corporate officer in the pharmaceutical, healthcare and industrial products sectors, Mark exploded onto the corporate governance scene by founding the New Jersey Chapter of the National Association of Corporate Directors ([www.nacdny.org](http://www.nacdny.org)). As President and Chief Executive Officer and a valued member of the NACD national leadership team, Mark is the driving force behind the NACDNY certification program, *Mastering The Fundamental Four: The Key Board Roles for Functioning as a Strategic Asset and Sustainable Competitive Advantage*

As an adjunct professor and faculty member at The Singapore Institute of Management, American Management Association, and Rutgers University, Mark received breakthrough levels of evaluations from students and executives around the world. He currently is an adjunct professor and advisory board member of Inside the Boardroom at Drexel University’s LeBow College of Business and Krall Center for Corporate and Executive Education, where he teaches his newly designed corporate governance certification course to boards and senior management teams entitled, *The Shareholder Value Assurance Certification Workshop*.

Mark received his undergraduate degree from Georgetown University and his Master’s degree from Rutgers University. He serves on the boards of Trestle Group and Insight Wellness, and is a former board member of Abington Health Care Corporation. Visit [www.governanceguru.com](http://www.governanceguru.com) to find out more.

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